

清末點石齋石印書局的興衰

蔡盛琦

摘要

石版印刷在清道光年間，透過西方傳教士傳入中國，真正開始大量運用是在光緒年間。當時的《申報》創辦人美查（Ernest Major），創設了「點石齋石印書局」，因運用石版印刷術印製圖書、畫報，製版容易，大大降低過去製雕版所費的時間及成本，故獲益甚豐；其他同業遂紛紛仿效設立新式書局，在當時蔚成一股風潮。本文則探討在此變動時代中的關鍵出版社一點石齋石印書局，它在整個中國近代出版業史來說，有著承先啟後的地位。

本文以出版史角度來看點石齋石印書局的興衰，兼論當時石版印刷的發展情形，先從清末石版印刷術傳入的時間及石版印刷的方法開始敘述；然後說明點石齋石印書局的成立；再逐一探討其出版品的種類、銷售方式等；最後則因科舉時代的結束，新式印刷技術的引進，導致石印術的沒落，未能跟上時代的石印書局隨之結束，點石齋石印書局也從此走入歷史，結束了三十多年的風光歲月。最後則論點石齋石印書局對當時文化出版之影響，一是讓許多古籍藉著石印出版得以整理流傳下來；二是圖書出版品得以普及化；三是間接促使了出版業的蓬勃發展。

關鍵詞：石印本、印書局、石版印刷術、出版史、美查。

The History of Tienshihchai Photolithographic Publishing Works

Tsai Sheng-Chi

Abstract

Photolithography was imported to China at the period of Tao-Kuang in the Ching Dynasty through missionary. At the period of Kuang-Hsu, it became a popular publishing ways. Tienshihchai Photolithography Publishing Works, which was founded by Mr. Ernest Major, made a big profits, because of they use Photolithography to publish books and pictorial magazine. Photolithography can reduce a lots of time and cost. The Other publishing works fellow the example of Tienshihchai Photolithography Publishing Works to setup the new style press.

This article study about the key publishing house “Tienshihchai Photolithography Publishing Works”, its influence of the publications at that time. Begin with the timing of Photolithography imported to China and how Photolithography works. Then step by step describe the steup of Tienshihchai Photolithography Publishing Works’, the categorys of its prelications, its marketing methods, because of the end of Imperial examination and the import of new technical about publishing to cause the decline of Photolithography, finally, Tienshihchai Photolithography Publishing Works’ this 30 years books store closed. But its influence of the publications at that time will last forever. First of them is to let paleography can be arranged, second is to popularize the publications, thired is to rising and flourishing the publishing houses. This article is based on the history of publicaions to view the start and decling of Tienshihchai Photolithography Publishing Works and include the development of Photolithography at that time.

Keywords: Photolithography printing edition, Publication,
Photo-lithorgraphy printing technique,
Publisher-History, Ernest Major